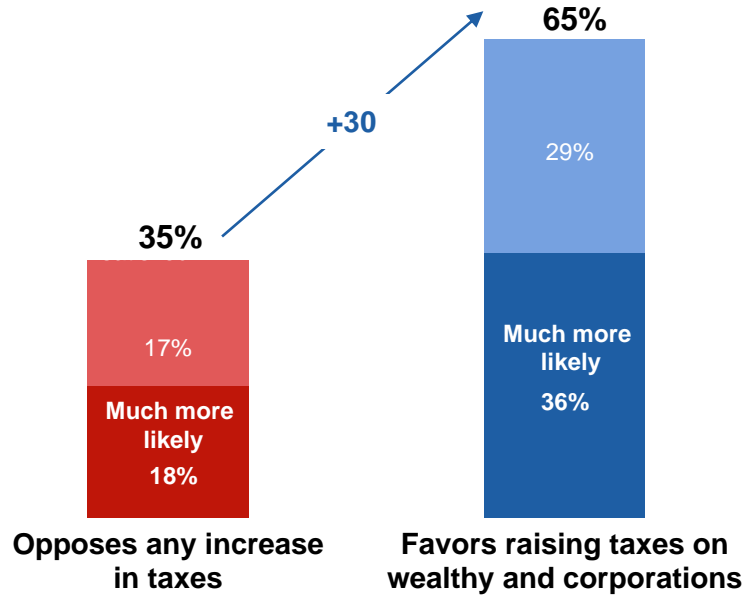


# MILLIONAIRES SURTAX: A WINNING ISSUE IN 2020

*Nationwide survey among 1,001 likely 2020 voters  
Conducted October 1 to 6, 2019, MOE +/- 3.2%*

# Candidate Favoring Higher Taxes on Wealthy Has Strong Advantage

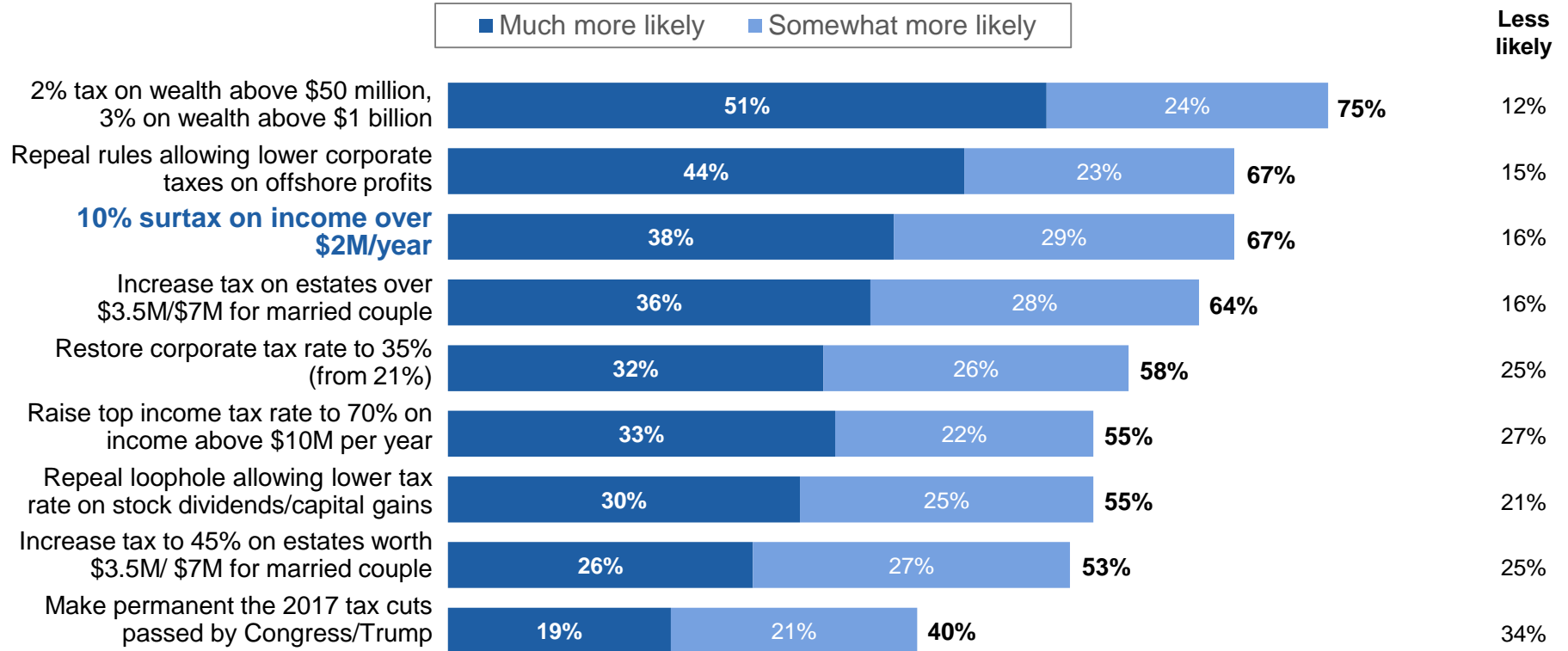
*I am more likely to support the candidate who:*



Net more likely to support candidate who favors raising taxes on wealthy	
Northeast	+26
South	+27
Midwest	+32
West	+31
<hr/>	
Democrats	<b>+59</b>
Independents	<b>+45</b>
Republicans	-14
<hr/>	
Income under \$50K	+31
Income \$50K to \$100K	+27
Income over \$100K	+29

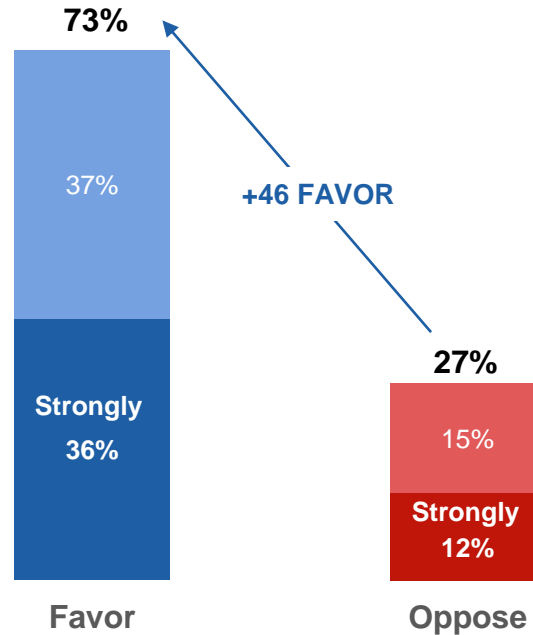
# Progressive Tax Policies Have Strong Appeal

*Proportions saying they would be MORE LIKELY to vote for a candidate taking each position on taxes*



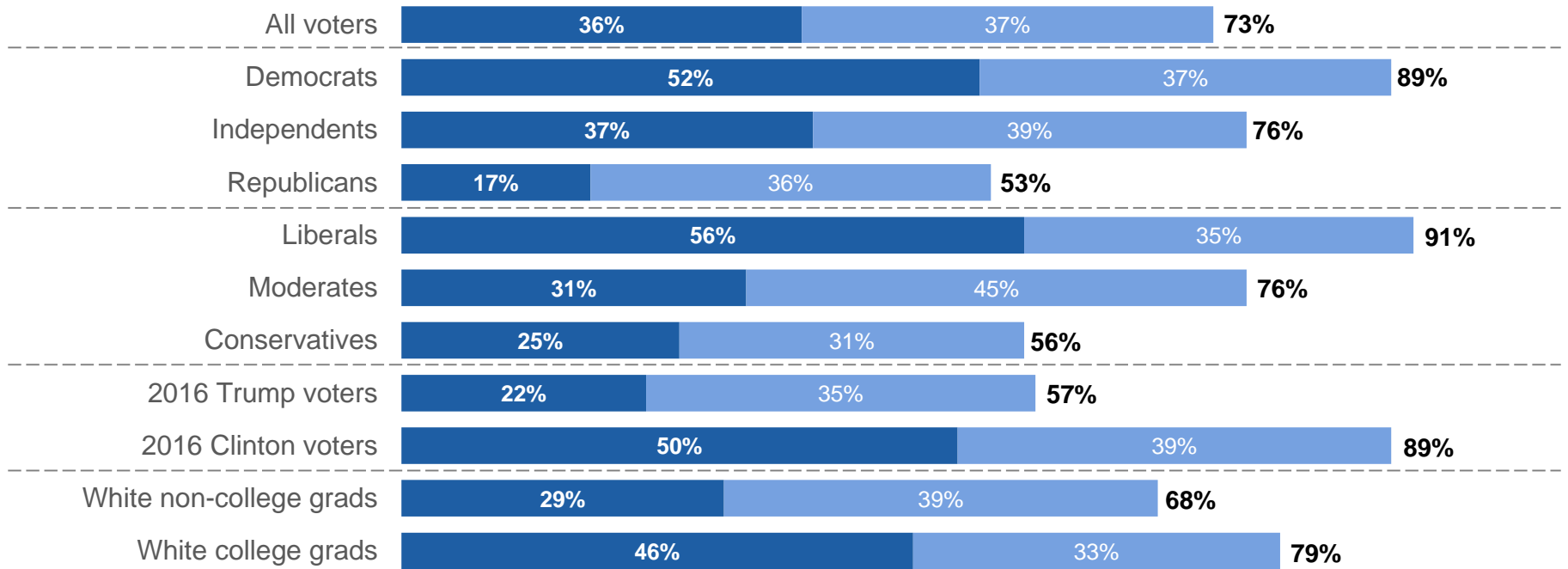
# Overwhelming Support for Surtax on Incomes over \$2 Million

*Reaction to a tax proposal by Democrats: the proposal would apply a new 10% surtax to incomes above \$2 million for married couples or above \$1 million for individuals, including capital gains income. This would mean increasing their top tax rate by 10 percentage points.*



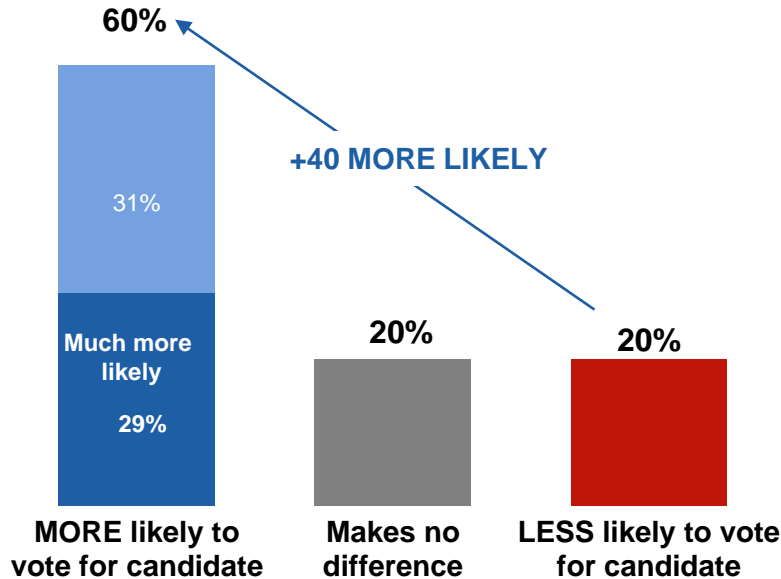
# Broad Support for Millionaires Surtax

*Support for 10% Surtax Over \$2M*



# Pro-Surtax Candidates Enjoy Electoral Advantage

*Impact on my vote if a candidate for Congress supported this proposed 10% surtax on incomes over \$2 million:*



Net more likely to vote for	
Democrats	+74
Independents	+41
Republicans	+2
-----	
2016 Trump voters	+8
2016 Clinton voters	+73
-----	
Northeast	+37
South	+35
Midwest	+47
West	+47

# Surtax Advocates Win Debate over Economic Impact

*Which statement about the Democrats' tax plan is more convincing?*

**DEMOCRATIC STATEMENT:** The surtax will strengthen our economy by funding essential investments in healthcare, education, housing, clean energy, and infrastructure.



**REPUBLICAN STATEMENT:** Raising taxes will weaken our economy by punishing job creators who invest and increasing government spending by hundreds of billions of dollars.



↑  
+24  
DEMOCRATIC  
STATEMENT